

## ► SPONSORSHIP OPPORTUNITIES

The life science and biotechnology industries continue to harness discoveries for leading edge outcomes. Whether it's through new drug discovery models, improving the fight against diseases, or applying life sciences knowledge in other sectors, BioNorth 2007 International Life Sciences and Biotechnology Conference, to be held in Ottawa November 19-20, is a conference on innovation and commercialization; more specifically about challenging the speed of commercializing innovation. Don't miss your opportunity to celebrate advances in research, network to expand the application fields and discuss the business of science.

### **PRESENTING Sponsor - \$15,000** (2 opportunities)

- ▶ Recognized as "Presenting Sponsor" (i.e. BioNorth 2007 presented by "your company name")
- ▶ Opportunity for a senior executive from your firm to provide words of welcome at Opening Plenary Session and closing remarks at Closing Plenary Session
- ▶ Recognized as "Presenting Sponsor" at one Keynote Luncheon
- ▶ Opportunity for a senior executive from your firm introduce speaker at one Keynote Luncheon
- ▶ Opportunity to provide a promotional marketing gift at each place setting at Keynote Luncheon
- ▶ Recognized as "Presenting Sponsor" at Opening Reception, networking coffee breaks, and Closing Plenary
- ▶ Opportunity to speak at conference on a topic of interest (*to be approved by planning committee*)
- ▶ Opportunity to have a floor or table-top display at conference
- ▶ Opportunity to display corporate banner (*supplied by sponsor*) at Opening Plenary Session, one Keynote Luncheon and Opening Reception
- ▶ Three (3) complimentary full conference registrations
- ▶ Two (2) complimentary individual luncheon tickets
- ▶ Logo recognition in conference program as "Presenting Sponsor"
- ▶ Logo recognition as "Presenting Sponsor" on BioNorth website (with link to your company website) and on web and print material used to market the event to delegates. This includes Ottawa Citizen ads, OCRI email blasts, and banner placements on various biotech websites).
- ▶ Logo recognition on on-site signage
- ▶ Full page ad in conference program (*ad must be supplied by sponsor*)

**GOLD Sponsor - \$10,000** (3 opportunities)

- ▶ Logo recognition in conference program as “Gold Sponsor”
- ▶ Logo recognition on onsite signage
- ▶ Opportunity to display corporate banner (*supplied by sponsor*) at Opening Plenary Session, and Opening Reception
- ▶ Two (2) complimentary conference registrations
- ▶ Opportunity to speak at conference on a topic of interest (*to be approved by planning committee*)
- ▶ Recognized as “Gold Sponsor” at Opening Plenary Session, Opening Reception, and networking coffee breaks.
- ▶ Logo recognition in conference program as “Gold Sponsor”
- ▶ Logo recognition as “Gold Sponsor” on BioNorth website (with link to your company website) and on web and print material used to market the event to delegates
- ▶ Full page ad in conference program (*ad must be supplied by sponsor*)

**SILVER Sponsor - \$5,000** (3 opportunities)

- ▶ Logo recognition in conference program as “Silver Sponsor”
- ▶ Logo recognition on onsite signage
- ▶ Logo recognition as “Silver Sponsor” on BioNorth website (with link to your company website)
- ▶ One (1) complimentary conference registration
- ▶ Half page ad in conference program (*ad must be supplied by sponsor*)

**Bronze Sponsor - \$1,500** (2 opportunities)

- ▶ Logo recognition in conference program as “Bronze Sponsor”
- ▶ Logo recognition on all onsite signage
- ▶ Logo recognition as “Bronze Sponsor” on BioNorth website (with link to your company website)
- ▶ Quarter page ad in conference program (*ad must be supplied by sponsor*)

If you have any questions about this sponsorship opportunity, please contact:  
613-828-6274 ext. 250 or [prheume@ocri.ca](mailto:prheume@ocri.ca).

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